



Charleston WLCN • Cleveland/Chattanooga WTNB • Columbus WYBU • Houston KHLM • Jefferson City  
 KFDR • Knoxville WVLR • Las Vegas KEEN • Middle Georgia WGNM • Nashville WHTN • New Orleans WHNO  
 Pensacola/Mobile WHBR • Quincy WTJR • Rocky Mountain CTN • Southwest Florida WRXY • Tallahassee  
 WVUP • Tampa Bay WCLF • Tulsa KWHB • Tupelo WEPI • West Palm Beach WFGC • Charleston WLCN  
 Cleveland/Chattanooga WTNB • Columbus WYBU • Houston KHLM • Jefferson City KFDR • Knoxville WVLR  
 Las Vegas KEEN • Middle Georgia WGNM • Nashville WHTN • New Orleans WHNO • Pensacola/Mobile  
 WHBR • Quincy WTJR • Rocky Mountain CTN • Southwest Florida WRXY • Tallahassee WVUP • Tampa



**Enjoy Life.**  
**CONSIDER ETERNITY.**

**Christian Television Network Media Kit**





## Christian Television Network

6922 142nd Avenue North • Largo, FL 33771

Office (727) 535-5622 • CTNonline.com

### History

Since 1979, CTN has provided unique, wholesome, and award winning programming for the entire family. Additionally, our International satellite Intelsat 21/Transponder 23C covers the Continental United States, Central & South America, Mexico, Haiti and all other islands in the Caribbean, as well as the countries of Portugal, Spain, and France. This includes our national programming, The Lifestyle Network and CTNi which broadcasts 24 hours of Christian programming in Spanish and English and reaches a potential audience of 500 million people.

In addition to the local stations below, CTN broadcasts on DirecTV channel 376, Dish Network channel 262 and Glory Star Satellite System channel 117 (Galaxy 19), and Apstar 7 covering the United States, Mexico and Canada, bringing the potential viewership to over 55 million households and growing.

January 2022 saw the transition of leadership from founder, Bob D'Andrea to his daughter, Yolanda D'Andrea Morris, as President of the network.

### Broad Appeal

CTN'S diversified programs are representative of a local and national inter-denominational mix which features a wide variety of inspirational programming that appeals to a broad cross section of viewers in the communities we serve.

### Philosophy

With family values being brought to the forefront today, CTN offers unique, award winning programming which spans all socio-economic boundaries and provides every family member with a wholesome Christ centered alternative to standard television fare. In addition to providing Christ centered, inspirational family programming, CTN also offers state of the art, high quality tele-production services and studios which are available to meet your video production needs.

### Community Involvement

CTN's Hands of Compassion Outreach partners with churches, ministries and organizations in our local TV station's communities. Our partnership helps local ministry voices to be heard. Unity enhances growth and provides access to more resources.

Together, we bring relief and compassion to a hurting world, especially those who encounter a challenging season in their life.

Supporting one another empowers unity in the community and gives hope to those in need. Above all, more people have an opportunity to hear and see the good news of Jesus in action.

## POWERFUL, ORIGINAL PROGRAMMING



### Man360

Hosted by Brian Morris, this program challenges men to become all that God has called them to be.



### Come Home with Jen Mallan

Join host Jen Mallan as she explores family life and coaches viewers to greater joy and fulfillment.



### What If? Moments for Moms

A place for moms to be encouraged and celebrate the powerful role that God has given them.



### Christian Fitness

...and Christian Fitness Kids! These programs offer fun fitness activities to promote health and wellness.



### You & Me

America's Prayer Meeting! Host Sheri Nicholson and her team take live prayer requests every night.



### Destined 2 Roam

Exciting, reality-style travel program that invites viewers to new and exciting destinations every week.



### Real Life

This program offers a redemptive message of God's mercy and hope to those facing unplanned, unwanted, or crisis pregnancy.



### Tightline

Christian fishing program that shines the love of Christ while sharing a love for the outdoors.



### Christian Music Countdown

Featuring the top contemporary Christian music videos! Guests every week countdown their favorite videos.

# Ways to Find CTN Programming



## MEDIA AND WEB OUTLETS

### CABLE

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NOW IN THE UK ON



...AND COMING SOON TO



### SATELLITE

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### STREAMING

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# Station Air Rates *(Rates subject to change without notice)*



**TIMES:** **AA** = (Mon–Sat) 6:00 pm – 11:00 pm and (Sun) 6:00 am – 11:00 pm  
**A** = (Mon–Sat) 6:00 am – 6:00 pm and (Daily) 11:00 pm – 12:00 am  
**B** = (Daily) 12:00 am – 6:00 am

STATION	LENGTH	AA	A	B	TV HH	DMA	SPOTS
<b>KHLM</b> Houston	60 min 30 min	\$600 \$500	\$500 \$400	\$459 \$350	2,666,330	7	60 sec - \$30 30 sec - \$25
<b>WCLF</b> Tampa / St. Pete / Sarasota	60 min 30 min	\$1,450 \$870	\$1,160 \$696	\$870 \$522	2,068,720	13	60 sec - \$250 30 sec - \$150
<b>KQDK</b> Denver	60 min 30 min	\$1,450 \$870	\$1,160 \$696	\$870 \$522	1,792,540	16	60 sec - \$250 30 sec - \$150
<b>WHTN</b> Nashville	60 min 30 min	\$800 \$480	\$640 \$384	\$480 \$288	1,168,540	27	60 sec - \$200 30 sec - \$120
<b>WFGC</b> West Palm Beach	60 min 30 min	\$775 \$465	\$620 \$372	\$480 \$288	888,210	39	60 sec - \$200 30 sec - \$120
<b>KEEN</b> Las Vegas	60 min 30 min	\$375 \$225	\$285 \$165	\$225 \$135	870,240	40	60 sec - \$100 30 sec - \$60
<b>WHNO</b> New Orleans	60 min 30 min	\$700 \$400	\$550 \$325	\$400 \$250	687,110	50	60 sec - \$200 30 sec - \$100

# Station Air Rates *(Rates subject to change without notice)*

STATION	LENGTH	AA	A	B	TV HH	DMA	SPOTS
<b>WRXY</b> Ft. Myers, Naples, Sarasota	<b>60 min</b> <b>30 min</b>	<b>\$800</b> <b>\$500</b>	<b>\$650</b> <b>\$400</b>	<b>\$500</b> <b>\$350</b>	<b>1,063,000</b>	<b>55/13</b>	<b>60 sec - \$150</b> <b>30 sec - \$100</b>
<b>WHBR</b> Pensacola / Mobile	<b>60 min</b> <b>30 min</b>	<b>\$625</b> <b>\$500</b>	<b>\$500</b> <b>\$400</b>	<b>\$375</b> <b>\$225</b>	<b>588,650</b>	<b>58</b>	<b>60 sec - \$150</b> <b>30 sec - \$90</b>
<b>WVLR</b> Knoxville	<b>60 min</b> <b>30 min</b>	<b>\$625</b> <b>\$325</b>	<b>\$500</b> <b>\$300</b>	<b>\$375</b> <b>\$225</b>	<b>559,650</b>	<b>61</b>	<b>60 sec - \$150</b> <b>30 sec - \$90</b>
<b>KWHB</b> Tulsa	<b>60 min</b> <b>30 min</b>	<b>\$500</b> <b>\$285</b>	<b>\$400</b> <b>\$300</b>	<b>\$375</b> <b>\$225</b>	<b>543,710</b>	<b>62</b>	<b>60 sec - \$150</b> <b>30 sec - \$90</b>
<b>WTNB</b> Cleveland / Chattanooga	<b>60 min</b> <b>30 min</b>	<b>\$400</b> <b>\$285</b>	<b>\$320</b> <b>\$228</b>	<b>\$240</b> <b>\$171</b>	<b>410,510</b>	<b>84</b>	<b>60 sec - \$100</b> <b>30 sec - \$60</b>
<b>KWHS</b> Colo Springs - Pueblo	<b>60 min</b> <b>30 min</b>	<b>\$1,450</b> <b>\$870</b>	<b>\$1,160</b> <b>\$696</b>	<b>\$870</b> <b>\$522</b>	<b>385,730</b>	<b>86</b>	<b>60 sec - \$250</b> <b>30 sec - \$150</b>
<b>WLCN</b> Charleston, SC	<b>60 min</b> <b>30 min</b>	<b>\$400</b> <b>\$285</b>	<b>\$320</b> <b>\$228</b>	<b>\$240</b> <b>\$171</b>	<b>374,290</b>	<b>88</b>	<b>60 sec - \$100</b> <b>30 sec - \$60</b>
<b>WLCF</b> Decatur	<b>60 min</b> <b>30 min</b>	<b>\$475</b> <b>\$285</b>	<b>\$300</b> <b>\$225</b>	<b>\$285</b> <b>\$171</b>	<b>373,080</b>	<b>90</b>	<b>60 sec - \$100</b> <b>30 sec - \$60</b>
<b>KFXB</b> Eastern Iowa	<b>60 min</b> <b>30 min</b>	<b>\$475</b> <b>\$285</b>	<b>\$380</b> <b>\$228</b>	<b>\$285</b> <b>\$171</b>	<b>360,880</b>	<b>93</b>	<b>60 sec - \$100</b> <b>30 sec - \$60</b>

# Station Air Rates *(Rates subject to change without notice)*

STATION	LENGTH	AA	A	B	TV HH	DMA	SPOTS
<b>WVUP</b> Tallahassee / Thomasville	60 min 30 min	\$400 \$285	\$320 \$228	\$240 \$171	299,530	105	60 sec - \$100 30 sec - \$60
<b>WGNM</b> Macon, GA	60 min 30 min	\$400 \$240	\$320 \$192	\$240 \$144	250,620	120	60 sec - \$100 30 sec - \$60
<b>WYBU</b> Columbus, GA	60 min 30 min	\$375 \$225	\$292 \$175	\$225 \$135	235,290	126	60 sec - \$100 30 sec - \$60
<b>WEPH</b> Columbus / Tupelo / West Point / Houston	60 min 30 min	\$375 \$225	\$292 \$175	\$225 \$135	188,520	134	60 sec - \$100 30 sec - \$60
<b>KFDR</b> Mid-Missouri	60 min 30 min	\$375 \$225	\$292 \$175	\$250 \$135	181,720	137	60 sec - \$100 30 sec - \$60
<b>WYKE</b> Brooksville / Gainsville	60 min 30 min	\$375 \$225	\$292 \$175	\$225 \$135	138,870	157	60 sec - \$100 30 sec - \$60
<b>WTJR</b> Quincy	60 min 30 min	\$350 \$200	\$285 \$165	\$225 \$135	98,810	176	60 sec - \$100 30 sec - \$60
<b>KQCK</b> Cheyenne	60 min 30 min	\$350 \$200	\$285 \$165	\$225 \$135	60,540	196	60 sec - \$100 30 sec - \$60

# Cable & Satellite Rates *(x2 Rates for Hour-long programs)*

\$1230 / HALF HOUR

\$1540 / HALF HOUR

\$1925 / HALF HOUR



## DIRECTV, DISH NETWORK, GLORystAR, APSTAR 7

TIME (Eastern Standard)	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
MIDNIGHT							\$1925 / HALF HOUR
12:30 AM				\$1540 / HALF HOUR			
1:00 AM							
1:30 AM							
2:00 AM							
2:30 AM							
3:00 AM							
3:30 AM				\$1230 / HALF HOUR			
4:00 AM							
4:30 AM							
5:00 AM							
5:30 AM							

TIME (Eastern Standard)	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
6:00 AM				\$1230 / HALF HOUR			
6:30 AM							
7:00 AM							
7:30 AM							
8:00 AM							
8:30 AM							
9:00 AM							
9:30 AM							
10:00 AM				\$1540 / HALF HOUR			\$1925 / HALF HOUR
10:30 AM							
11:00 AM							
11:30 AM							
NOON							
12:30 PM							
1:00 PM							
1:30 PM							
2:00 PM							
2:30 PM							

TIME (Eastern Standard)	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
3:00 PM							
3:30 PM							
4:00 PM							
4:30 PM							
5:00 PM				\$1540 / HALF HOUR			
5:30 PM							
6:00 PM							
6:30 PM							
7:00 PM							
7:30 PM							
8:00 PM							
8:30 PM							
9:00 PM				\$1925 / HALF HOUR			
9:30 PM							
10:00 PM							
10:30 PM							
11:00 PM							
11:30 PM							



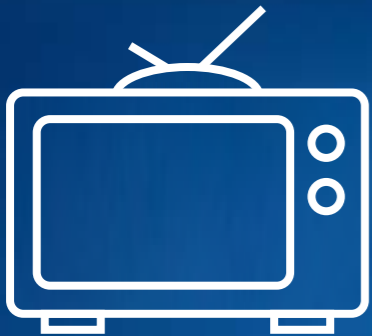
## **Network HH Reach Totals** *(Statistics revised June 2022)*

**Approximate Total Local Station TV HH: 16,123,000**

**DirecTV, Dish Network, GloryStar, ROKU Channel: 93,500,000**

**TOTAL Approximate TV HH: 109,623,000**

***Statistics do not include Apstar 7 Satellite which covers 75% of the earth.***



**Antenna TV**



**Cable TV**



**Satellite**



**Streaming**

## PENETRATION REPORT *(Source: Nielson Media Research – 2022-2023)*



DMA	CTN STATION & LOCATION	% OVER THE AIR	% WIRED CABLE	% OTHER DELIVERY SYSTEM
7	<b>KHLM</b> - Houston	21.6	34.4	34.8
13	<b>WCLF</b> - Tampa; St. Petersburg; Sarasota	9.3	73.7	17.0
16	<b>KQDK</b> - Denver	18.8	44.8	36.4
27	<b>WHTN</b> - Nashville	10.6	50.6	38.8
39	<b>WFGC</b> - West Palm Beach; Fort Pierce	5.2	68.5	26.3
40	<b>KEEN</b> - Las Vegas (Over the air)	15.7	50.6	35.7
50	<b>WHNO</b> - New Orleans	13.7	45.0	39.3

# Penetration Report *continued* (Source: Nielsen Media Research – 2022-2023)

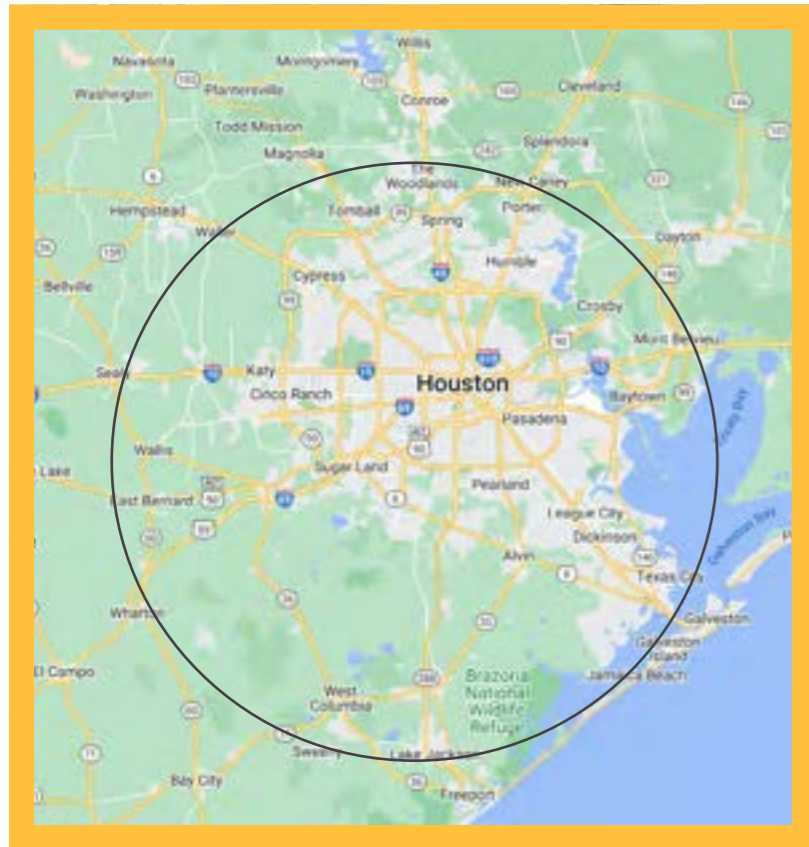
<b>DMA</b>	<b>CTN STATION &amp; LOCATION</b>	<b>% OVER THE AIR</b>	<b>% WIRED CABLE</b>	<b>% OTHER DELIVERY SYSTEM</b>
<b>55/13</b>	<b>WRXY</b> - Fort Myers; Naples; Sarasota	<b>13.7</b>	<b>45.0</b>	<b>39.3</b>
<b>58</b>	<b>WHBR</b> - Pensacola, FL; Mobile, AL	<b>14.1</b>	<b>44.8</b>	<b>41.1</b>
<b>61</b>	<b>WVLR</b> - Knoxville	<b>13.1</b>	<b>52.2</b>	<b>34.7</b>
<b>62</b>	<b>KWHB</b> - Tulsa	<b>16.7</b>	<b>37.6</b>	<b>45.7</b>
<b>84</b>	<b>WTNB</b> - Cleveland; Chattanooga, TN	<b>12.0</b>	<b>53.1</b>	<b>34.9</b>
<b>86</b>	<b>KWHS</b> - Colorado Springs	<b>18.8</b>	<b>44.8</b>	<b>36.4</b>
<b>88</b>	<b>WLCN</b> - Charleston, SC	<b>12.0</b>	<b>55.8</b>	<b>32.2</b>
<b>90</b>	<b>WLCF</b> - Champaign; Springfield; Decatur	<b>12.2</b>	<b>45.1</b>	<b>42.7</b>
<b>93</b>	<b>KFXB</b> - Eastern Iowa	<b>18.8</b>	<b>40.5</b>	<b>40.7</b>

# Penetration Report *continued* (Source: Nielsen Media Research – 2022-2023)

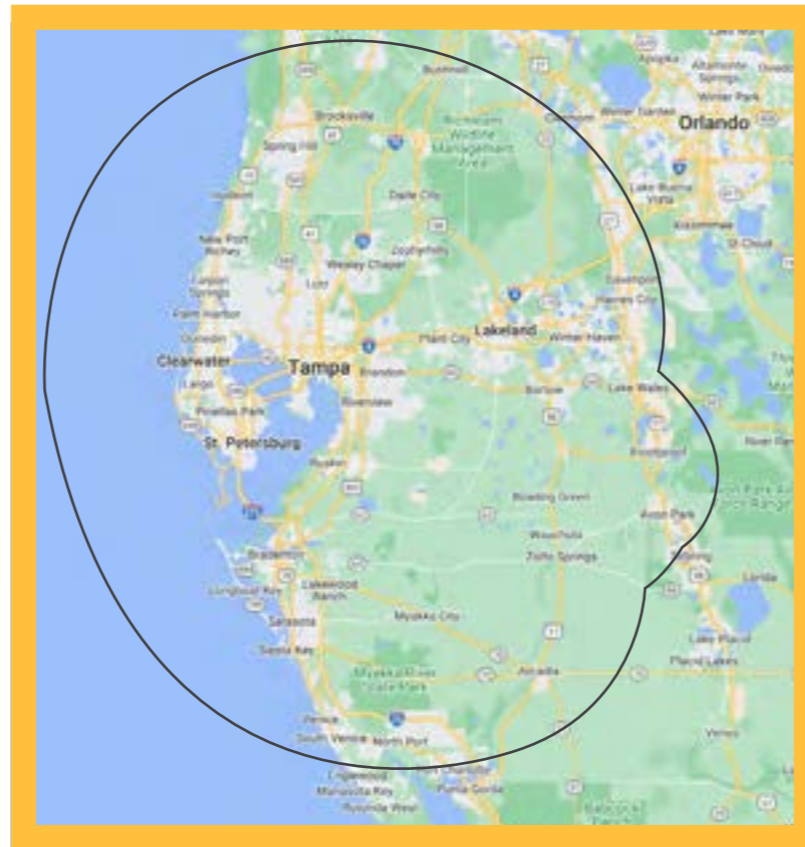
<b>DMA</b>	<b>CTN STATION &amp; LOCATION</b>	<b>% OVER THE AIR</b>	<b>% WIRED CABLE</b>	<b>% OTHER DELIVERY SYSTEM</b>
<b>105</b>	<b>WVUP</b> - Tallahassee; Thomasville	<b>10.5</b>	<b>44.2</b>	<b>45.3</b>
<b>120</b>	<b>WGNM</b> - Macon	<b>11.5</b>	<b>36.7</b>	<b>52.0</b>
<b>126</b>	<b>WYBU</b> - Columbus, GA; Opelika, AL	<b>11.8</b>	<b>47.2</b>	<b>41.0</b>
<b>134</b>	<b>WEPH</b> - Columbus; Tupelo; West Point; Houston	<b>12.2</b>	<b>20.9</b>	<b>67.8</b>
<b>137</b>	<b>KFDR</b> - Mid-Missouri	<b>18.8</b>	<b>29.7</b>	<b>51.5</b>
<b>157</b>	<b>WYKE</b> - Brooksville, Gainesville, FL	<b>21.6</b>	<b>34.4</b>	<b>34.8</b>
<b>176</b>	<b>WTJR</b> - Quincy, IL; Hannibal, MO; Keokuk, IA	<b>17.0</b>	<b>32.2</b>	<b>50.8</b>
<b>196</b>	<b>KQCK</b> - Cheyenne	<b>18.8</b>	<b>44.8</b>	<b>36.4</b>

# Local Broadcast Stations

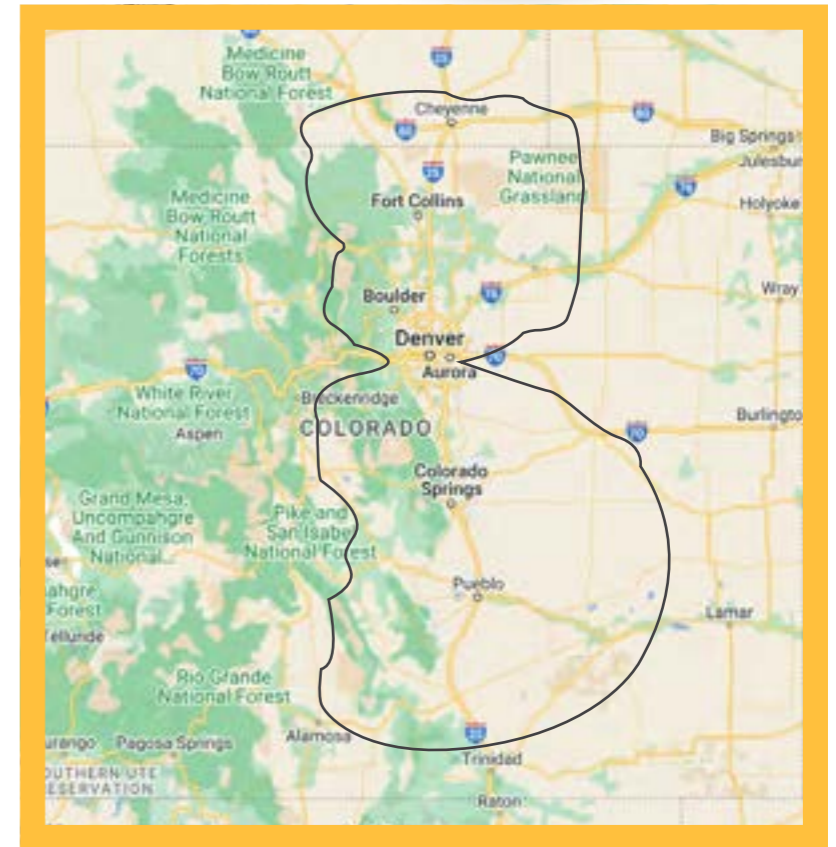
## PREDICTED COVERAGE CONTOURS *(Revised May 2023)*



**KHLM TV**  
Houston, TX



**WCLF TV**  
Tampa • St Petersburg • Sarasota, FL

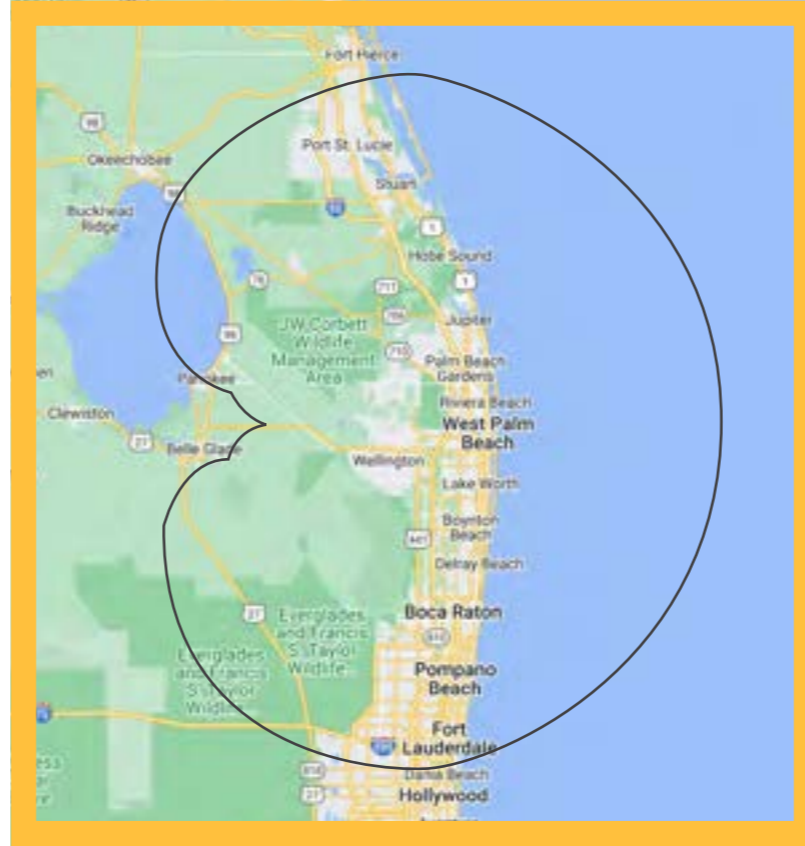


**KQDK / KQCK / KWHS**  
Denver, CO • Cheyenne, WY • Colorado Springs

# PREDICTED COVERAGE CONTOURS *continued*



**WHTN TV**  
Nashville, TN



**WFGC TV**  
West Palm Beach • Fort Pierce, FL

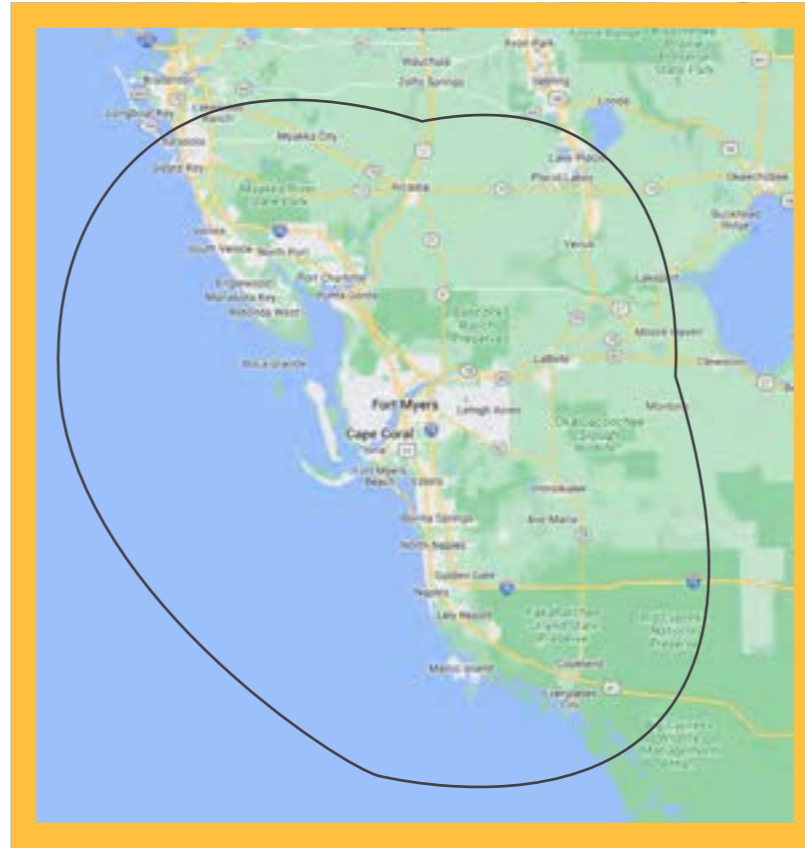


**KEEN TV**  
Las Vegas, NV

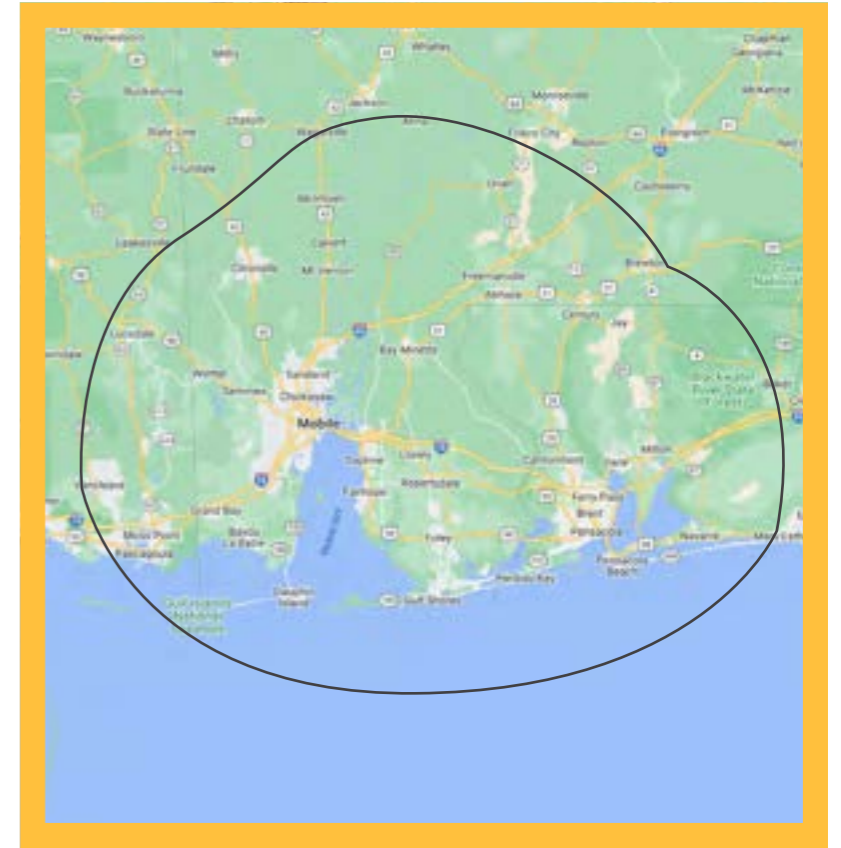
# PREDICTED COVERAGE CONTOURS *continued*



**WHNO TV**  
New Orleans, LA



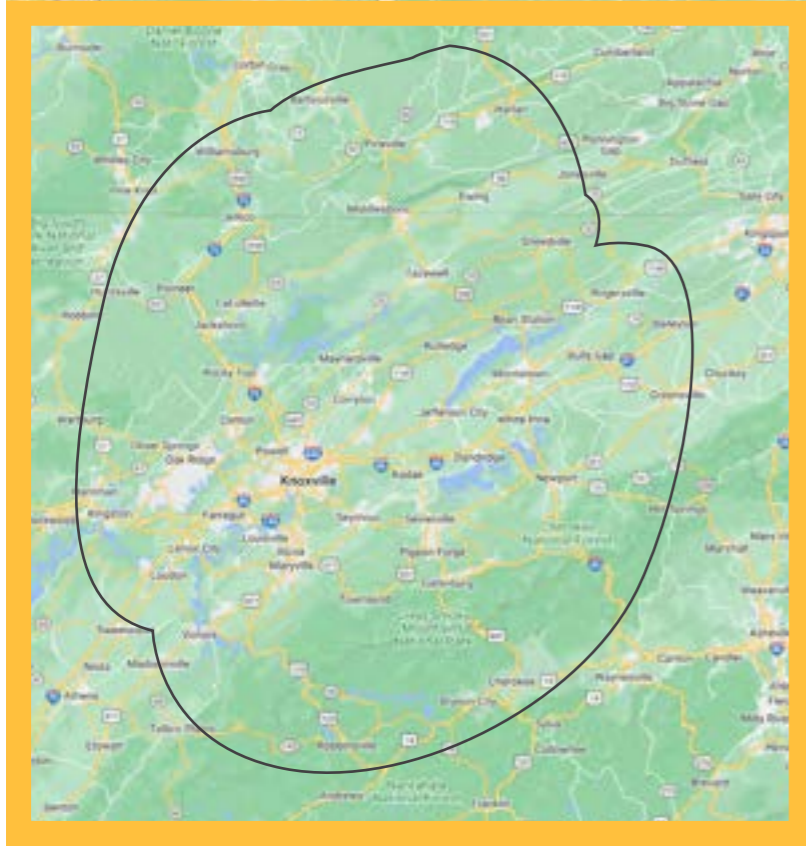
**WRXY TV**  
Fort Myers • Naples, FL



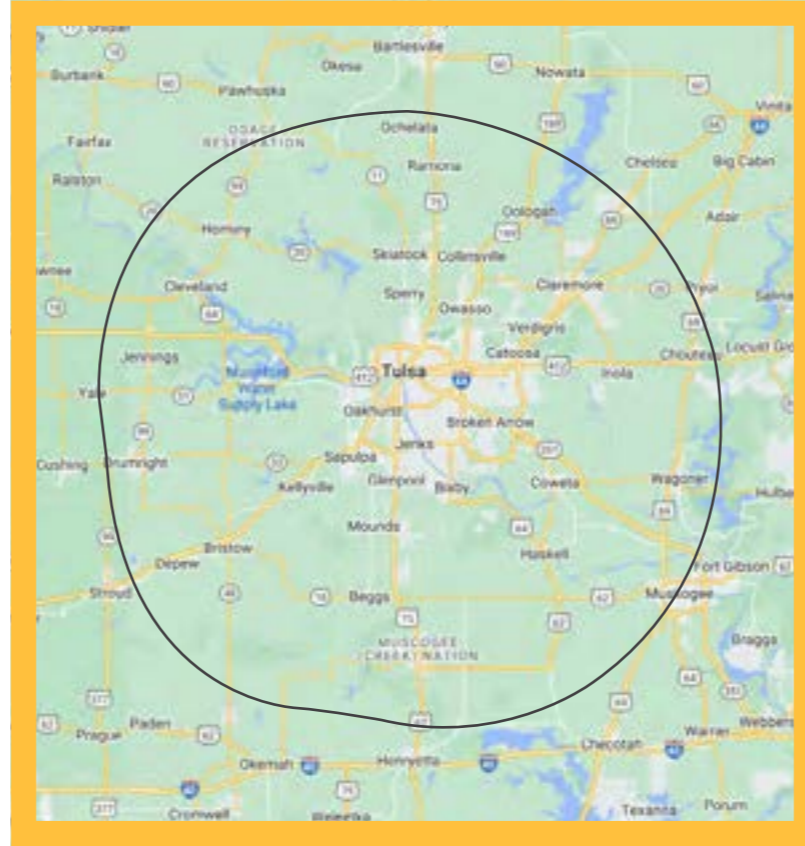
**WHBR TV**  
Pensacola, FL • Mobile, AL

*(Revised May 2023)*

# PREDICTED COVERAGE CONTOURS *continued*



**WVLR TV**  
Knoxville, TN

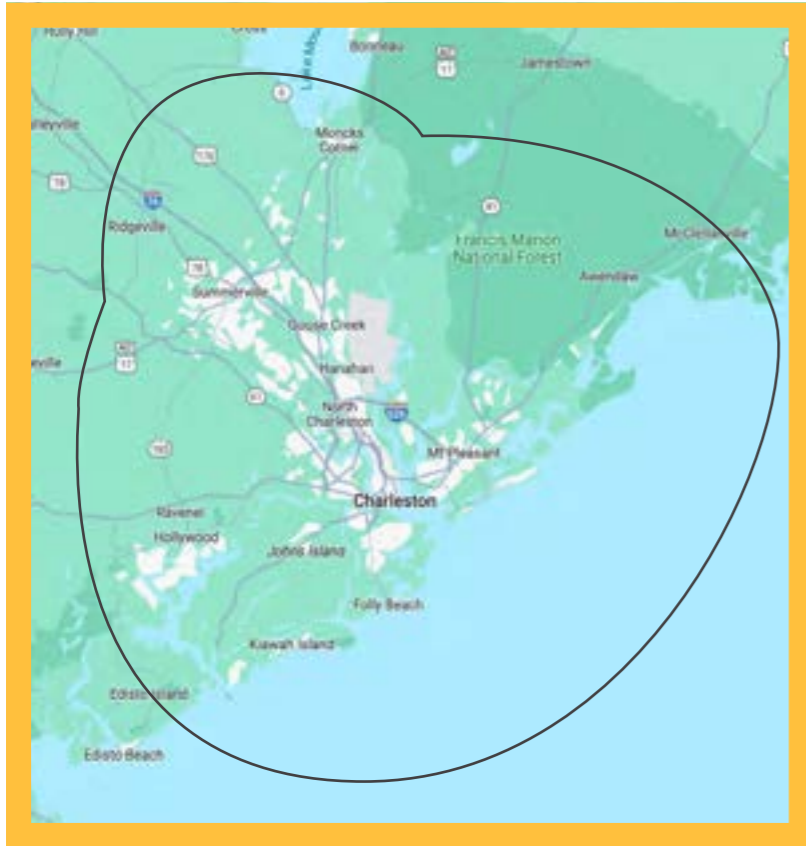


**KWHB TV**  
Tulsa, OK



**WTNB TV**  
Cleveland/Chattanooga, TN

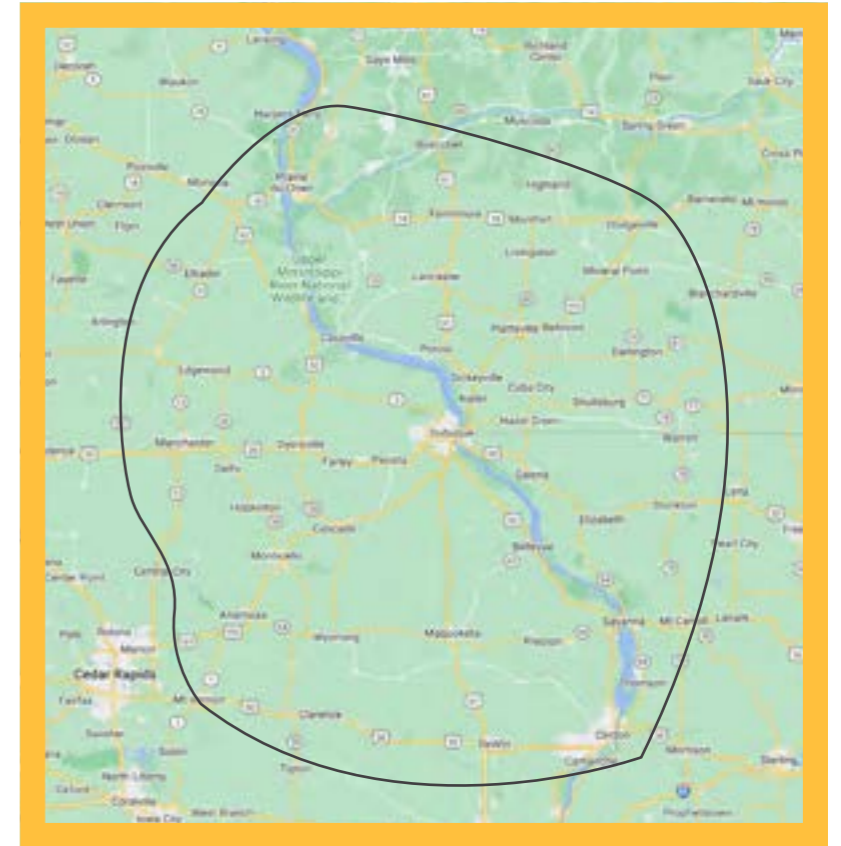
# PREDICTED COVERAGE CONTOURS *continued*



**WLCN TV**  
Charleston, SC



**WLCF TV**  
Champaign • Springfield • Decatur, IL



**KFXB TV**  
Eastern Iowa

# PREDICTED COVERAGE CONTOURS *continued*



**WVUP TV**  
Tallahassee • Thomasville, FL



**WGNM TV**  
Macon, GA



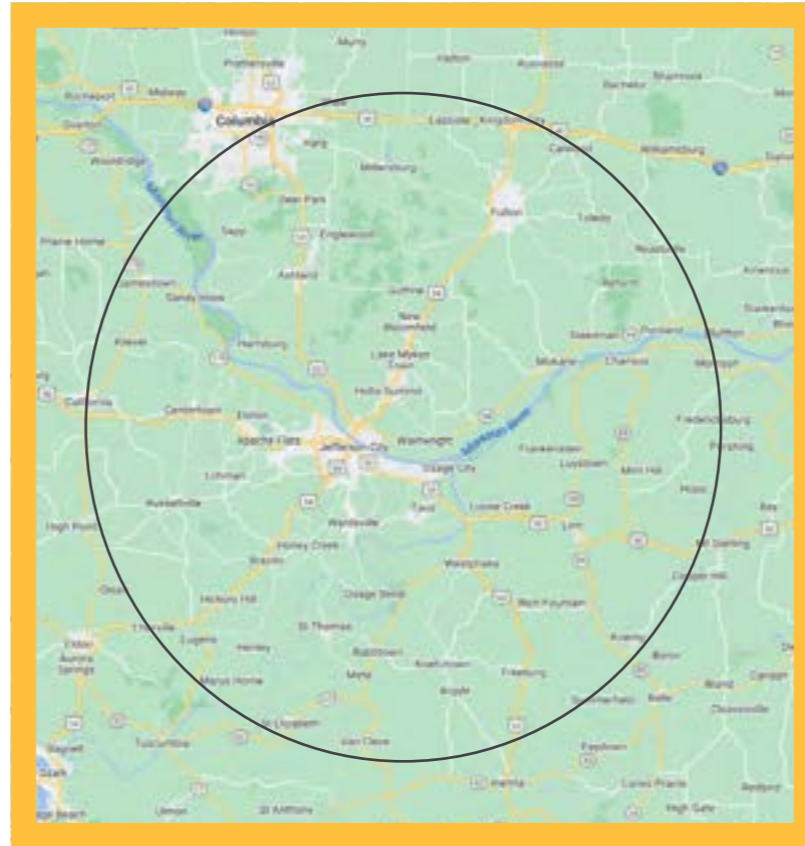
**WYBU TV**  
Columbus, GA

# PREDICTED COVERAGE CONTOURS *continued*



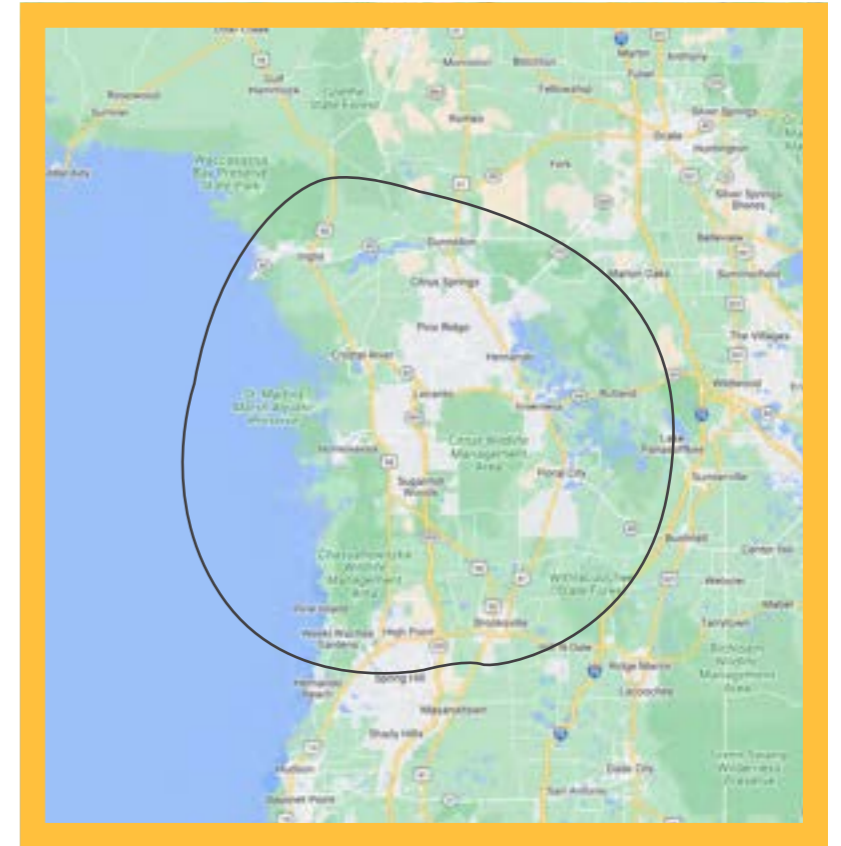
## **WEPH TV**

Columbus • Tupelo • West Point • Houston, MS



## **KFDR TV**

Mid-Missouri



## **WYKE TV**

Brooksville, FL

*(Revised May 2023)*

# PREDICTED COVERAGE CONTOURS *continued*



**WTJR TV**

Quincy, IL • Hannibal, MO • Keokuk, IA



**KNLJ TV**

Columbia • Jefferson City, MO

*(Revised May 2023)*



Charleston WLCN • Cleveland/Chattanooga WTNB • Columbus WYBU • Houston KHLM • Jefferson City  
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